

## **Dogness Opens New High-Tech Headquarters to Support Global Growth** **Expansive Campus Features State-of-the-Art Manufacturing, R&D, Sales, IoT Platform and More**

DONGGUAN, China, Nov. 16, 2020 (GLOBE NEWSWIRE) -- Dogness (International) Corporation ("Dogness" or the "Company") (NASDAQ: DOGZ), a developer and manufacturer of a comprehensive line of branded and off-brand pet products, today announced the grand opening of its new high-tech headquarters in Dongguan, China, in support of the Company's global growth.

Silong Chen, Chairman and CEO of Dogness, commented, "The grand opening of our new headquarters marks another major milestone as we continue to execute on our long-term business objectives and support our expected future revenue and profit growth. Over the past 17 years we have successfully built a leading global brand with a powerful distribution network, which will enable the next phase of our expansion."

The new Dogness headquarters, based in Dongguan, China, features an expansive 30,000 square meter high-tech campus, with dedicated state-of-the-art facilities for manufacturing, R&D, sales and marketing, IoT platform, warehousing and logistics, and more. The new headquarters also includes a dynamic showroom to display the full range of Dogness pet products, many of which are covered under the Company's more than 200 domestic and foreign patents.

Dogness-brand blue and orange can be seen throughout the new headquarters, highlighting the vibrant corporate culture and integration between smart technology and human intelligence. The new premiere location builds upon the Dogness employee-focused culture and will be a recruiting advantage as the Company attracts top notch talent in support of its continuous R&D effort and increased customer demand.

Mr. Chen continued, "Being now together as one unified Dogness, we are creating the most productive environment for our dedicated employees, which will ultimately payoff in greater happiness and even higher productivity. This will ultimately drive better collaboration among different functions, more efficient communications, and higher returns for the Company and shareholders. Our foundation of innovative, patent protected products gives Dogness a competitive advantage over the near and long-term, which we are actively working to build upon as we gain momentum and work toward our long-term objectives."

### **About Dogness**

Dogness (International) Corporation was born in 2003 from the belief that pet dogs and cats are important, well-loved family members. Through its smart products, hygiene products, health and wellness products, and leash products, Dogness is able to simplify pet lifestyles, make them more scientific, and enhance the relationship between pets and pet caregivers. The Company ensures industry-leading quality through its fully integrated vertical supply chain and world-class research and development capabilities, which has resulted in over 200 patents and patents pending. Dogness products reach families worldwide through global chain stores and distributors. For more information, please visit: [ir.dogness.com](http://ir.dogness.com).

### **Forward Looking Statements**

No statement made in this press release should be interpreted as an offer to purchase or sell any security. Such an offer can only be made in accordance with the Securities Act of 1933, as amended, and applicable state securities laws. Certain statements in this press release concerning our future growth prospects are forward-looking statements regarding our future business expectations intended to qualify for the "safe harbor" under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding our ability to raise capital on any particular terms, fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, our ability to realize revenue from expanded operation and acquired assets in China and the U.S., our ability to attract and retain highly skilled professionals, client concentration, industry segment concentration, reduced demand for technology in our key focus areas, our ability to successfully complete and integrate potential acquisitions, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings. These filings are available at [www.sec.gov](http://www.sec.gov). Dogness may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. In addition, please note that any forward-looking statements contained

herein are based on assumptions that we believe to be reasonable as of the date of this press release. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

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