

Dogness (International) Corporation Attended 2020 Shenzhen Pet Expo

DONGGUAN, China, Aug. 04, 2020 (GLOBE NEWSWIRE) -- Dogness (International) Corporation ("Dogness" or the "Company") (NASDAQ: DOGZ), a developer and manufacturer of pet products in China, including smart products, hygiene products, health and wellness products, and leash products, presented its new products at the Sixth Shenzhen Pet Expo, the first pet industry exhibition in the southern region in China since the COVID-19 pandemic. The Shenzhen Pet Expo was held at the Shenzhen Convention and Exhibition Center from July 24 through July 27, 2020.

As the largest pet industry event in South China, the Shenzhen Pet Expo saw approximately 78,155 visitors in just four days. As expected, Dogness' smart pet products like the Smart iPet robot, Smart CAM feeder and Smart CAM treater were popular with attendees. The newly upgraded retractable leash products debuted at the exhibition. The new retractable leashes combine aviation-grade ultra-light aluminum fastener and a newly upgraded structural design focused on portability and comfort for pet and owner alike.

Mr. Silong Chen, CEO of Dogness, commented, "As production slowed in the beginning of the year due to the pandemic, we focused on the research and development of our next generation of smart products and retractable leashes, adding more independent patents certificates to our list. We believe these measures that we have taken will pave the way for our continued success as the pandemic stabilizes worldwide."

About Dogness

Dogness (International) Corporation was born in 2003 from the belief that pet dogs and cats are important, well-loved family members. Through its smart products, hygiene products, health and wellness products, and leash products, Dogness is able to simplify pet lifestyles, make them more scientific, and enhance the relationship between pets and pet caregivers. The Company ensures industry-leading quality through its fully integrated vertical supply chain and world-class research and development capabilities, which has resulted in over 100 patents and patents pending. Dogness products reach families worldwide through global chain stores and distributors. For more information, please visit: ir.dognesspet.com.

Forward Looking Statements

No statement made in this press release should be interpreted as an offer to purchase or sell any security. Such an offer can only be made in accordance with the Securities Act of 1933, as amended, and applicable state securities laws. Certain statements in this press release concerning our future growth prospects are forward-looking statements regarding our future business expectations intended to qualify for the "safe harbor" under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding our ability to raise capital on any particular terms, fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, our ability to realize revenue from expanded operation and acquired assets in China and the U.S., our ability to attract and retain highly skilled professionals, client concentration, industry segment concentration, reduced demand for technology in our key focus areas, our ability to successfully complete and integrate potential acquisitions, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings. These filings are available at www.sec.gov. Dogness may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. In addition, please note that any forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of the date of this press release. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

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