

## **Dogness Announces New Distributors of Dogness-Branded Products**

DONGGUAN, China, April 03, 2019 (GLOBE NEWSWIRE) -- Dogness (International) Corporation (NASDAQ: DOGZ) ("Dogness" or the "Company"), a leading developer and manufacturer of pet products, including smart products, hygiene products, health and wellness products, and leash products, today announced new distribution relationships with several international distributors.

The distributors include an online pet product retailer in the U.S., a prominent U.S. kennel club, a leading U.S. pet product chain store that also sells its products online, and a pet product distributor in Panama that provides to 12 countries in South America. The distributors will allow consumers to purchase Dogness's smart products, which include the Dogness Smart iPet Robot, Mini Treat Robot, Smart CAM Feeder, Smart Fountain, Smart CAM Treater, and updated retractable leash. In addition, Dogness introduced a series of new smart products at the Global Pet Expo in late March, including cat feeders, cat fountains, and some portable drinking and feeding solutions, which will also be available in 6-8 weeks.

"Our new distribution relationships are a direct result of our attendance at international industry trade shows such as CES in Las Vegas and GPE in Orlando," Mr. Silong Chen, CEO of Dogness, commented. "We look forward to working with our new distributors to share our innovative products with pet owners and caregivers worldwide. We are also excited by the opportunity to raise the global profile of the Dogness brand and to execute on our international growth strategy."

### **About Dogness**

Dogness (International) Corporation was born in 2003 from the belief that pet dogs and cats are important, well-loved family members. Through its smart products, hygiene products, health and wellness products, and leash products, Dogness is able to simplify pet lifestyles, make them more scientific, and enhance the relationship between pets and pet caregivers. The company ensures industry-leading quality through its fully integrated vertical supply chain and world-class research and development capabilities, which has resulted in over 100 patents and patents pending. Dogness products reach families worldwide through global chain stores and distributors.

### **Forward Looking Statements**

No statement made in this press release should be interpreted as an offer to purchase or sell any security. Such an offer can only be made in accordance with the Securities Act of 1933, as amended, and applicable state securities laws. Certain statements in this press release concerning the Company's future growth prospects are forward-looking statements regarding the Company's future business expectations intended to qualify for the "safe harbor" under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding the Company's ability to raise capital on any particular terms, fluctuations in earnings, fluctuations in foreign exchange rates, the Company's ability to manage growth, the Company's ability to attract and retain highly skilled professionals, client concentration, industry segment concentration, reduced demand for technology in the Company's key focus areas, interaction between the Company's smart products and the technology on which they rely and with which they interact, the Company's ability to successfully complete and integrate potential acquisitions, and unauthorized use of the Company's intellectual property and general economic conditions affecting the Company's industry. Additional risks that could affect the Company's future operating results are more fully described in the Company's United States Securities and Exchange Commission filings. These filings are available at [www.sec.gov](http://www.sec.gov). Dogness may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and the Company's reports to shareholders. In addition, please note that any forward-looking statements contained herein are based on assumptions that the Company believe to be reasonable as of the date of this press release. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

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