

Dogness Announces Analyst Coverage Initiated by Argus

DONGGUAN, China, Jan. 02, 2019 (GLOBE NEWSWIRE) -- Dogness (International) Corporation (NASDAQ: DOGZ) ("Dogness" or the "Company"), a leading developer and manufacturer of pet products that include traditional pet products and smart pet ecosystem products, today announced that Argus Research Co. ("Argus") has initiated equity analyst coverage.

Mr. Silong Chen, Chairman and CEO of Dogness, stated, "Argus's equity analyst coverage offers current and future investors an additional platform for better understanding our business and our growth opportunities. We believe that this will also supplement our efforts to engage with the capital markets."

Argus Research Co., founded in 1934, is a leading provider of independent research and analysis on U.S. equities to the professional market. Dogness has engaged Argus through its company-sponsored research service.

Argus's reports on Dogness can be viewed at <http://www.dognesspet.com/en/brandview/763.html>.

About Dogness

Dogness (International) Corporation was born in 2003 from the belief that pet dogs and cats are important, well-loved family members. Through its smart products, hygiene products, health and wellness products, and leash products, Dogness is able to simplify pet lifestyles, make them more scientific, and enhance the relationship between pets and pet caregivers. The company ensures industry-leading quality through its fully integrated vertical supply chain and world-class research and development capabilities, which has resulted in over 100 patents and patents pending. Dogness products reach families worldwide through global chain stores and distributors.

Forward Looking Statements

No statement made in this press release should be interpreted as an offer to purchase or sell any security. Such an offer can only be made in accordance with the Securities Act of 1933, as amended, and applicable state securities laws. Certain statements in this press release concerning the Company's future growth prospects are forward-looking statements regarding the Company's future business expectations intended to qualify for the "safe harbor" under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding the Company's ability to raise capital on any particular terms, fluctuations in earnings, fluctuations in foreign exchange rates, the Company's ability to manage growth, the Company's ability to attract and retain highly skilled professionals, client concentration, industry segment concentration, reduced demand for technology in the Company's key focus areas, interaction between the Company's smart products and the technology on which they rely and with which they interact, the Company's ability to successfully complete and integrate potential acquisitions, and unauthorized use of the Company's intellectual property and general economic conditions affecting the Company's industry. Additional risks that could affect the Company's future operating results are more fully described in the Company's United States Securities and Exchange Commission filings. These filings are available at www.sec.gov. Dogness may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and the Company's reports to shareholders. In addition, please note that any forward-looking statements contained herein are based on assumptions that the Company believe to be reasonable as of the date of this press release. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

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<https://ir.dogness.com/News-Releases?item=27>