

Dogness Completes Over \$1 Million in Pet-Tech Shipments to a Major U.S. Retailer to Meet Increased Holiday Demand

PLANO, Texas, Nov. 4, 2021 [/PRNewswire/](#) -- Dogness (International) Corporation ("Dogness" or the "Company") (NASDAQ: DOGZ), a developer and manufacturer of a comprehensive line of Dogness-branded, OEM and private label pet products, today announced it has completed over \$1 million in pet-tech shipments to a major U.S. retailer to meet holiday demand. The customer is one of the most prominent retailers in the U.S. and it will be selling the Dogness Smart CAM Treater, while featuring the Company in its in-store and online holiday gift guide.

Silong Chen, Chairman and Chief Executive Officer of Dogness, commented, "This is another significant milestone as we continue to work closely with our customers and the supply chain to secure inventory to meet holiday demand levels. Demand remains strong across our target geographic markets, as we benefit from multiple catalysts. Smart technologies, in particular, are being increasingly adopted by major retailers to meet customers' needs. This latest order, which was increased by 15% from the original order size, reflects the strong growth we are seeing and our advantaged position in the market. In addition to having sought after products with high reliability and enhanced performance features, our team continues to do a great job navigating the global supply chain to secure the high product volumes major customers need."

Dogness Smart CAM Treater Features:

- **Active Treat Dispensing Options:** Designed for reliable performance and ease of use, Dogness built-in variable distance treat dispensing allows owners to keep their pets guessing. Just fill the Dogness Smart CAM Treater with a pet's favorite treats and start rewarding!
- **Wide-angle HD 2.4G WIFI Camera Night Vision:** With Dogness WiFi pet camera, you can continuously watch and record precious pet moments from your mobile device. The HD 1080P video, 165° wide angle view and night vision gives superior visual access day and night.
- **Two-Way Audio:** Keep in touch using remote pet monitor capabilities with two-way audio.
- **Free App for Instant Social Sharing:** Download and share adorable pet moments on social media, whether its recorded video or snapshots.
- **Capacity:** Compatible with a variety of dry, crunchy dog and cat treats less than 0.6 inches diameter. Up to 0.4L treat capacity.
- **Hassle-Free Cleaning:** A detachable tray lets you drop treats in and quickly clean when needed.

About Dogness

Dogness (International) Corporation was founded in 2003 from the belief that dogs and cats are important, well-loved family members. Through its smart products, hygiene products, health and wellness products, and leash products, Dogness' technology simplifies pet lifestyles and enhances the relationship between pets and pet caregivers. The Company ensures industry-leading quality through its fully integrated vertical supply chain and world-class research and development capabilities, which has resulted in over 200 patents and patents pending. Dogness products reach families worldwide through global chain stores and distributors. For more information, please visit: ir.dogness.com.

Forward Looking Statements

No statement made in this press release should be interpreted as an offer to purchase or sell any security. Such an offer can only be made in accordance with the Securities Act of 1933, as amended, and applicable state securities laws. Certain statements in this press release concerning our future growth prospects are forward-looking statements regarding our future business expectations intended to qualify for the "safe harbor" under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding lingering effects of the Covid-19 pandemic on our customers' businesses and end purchasers' disposable income, our ability to raise capital on any particular terms, fulfillment of customer orders, fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, our ability to realize revenue from expanded operation and acquired assets in China and the U.S., our ability to attract and retain highly skilled professionals, client concentration, industry segment concentration, reduced demand for technology in our key focus areas, our ability to successfully complete and integrate potential acquisitions, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings. These filings are available at www.sec.gov. Dogness may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. In addition, please note that any

forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of the date of this press release. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

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