Dogness Expands at Petco; Delivers More than 3,000 Programmable Automatic Dog/Cat Feeders

PLANO, Texas, June 15, 2021 /<u>PRNewswire</u>/ -- Dogness (International) Corporation ("Dogness" or the "Company") (NASDAQ: DOGZ), a developer and manufacturer of a comprehensive line of Dogness-branded, OEM and private label pet products, today announced it has delivered more than 3,000 of its 2L programmable automatic dog and cat feeders in June, with delivery of approximately another 1,000 units expected over the next two weeks.

Petco already carries an assortment of Dogness products in select stores and online, including the Dogness Smart CAM Feeder, Smart Fountains, Travel Bottles, and more. The delivery of the Dogness 2L programmable automatic dog and cat feeders is the first Dogness product to enter all of Petco's 1,600 retail stores, with additional availability online on the popular Petco.com e-commerce site.

Silong Chen, Chairman and Chief Executive Officer of Dogness, commented, "Our team continues to do an excellent job navigating the challenging global supply chain and logistics. We are working closely with our customers and partners to ensure we have availability of the right inventory to support demand over multiple quarters. Being able to support the needs of an important customer like Petco underscores our commitment and ability to fulfill large-scale orders on schedule. This reliability is critical as we continue to drive growth over the near and long-term."

About Dogness

Dogness (International) Corporation was founded in 2003 from the belief that dogs and cats are important, wellloved family members. Through its smart products, hygiene products, health and wellness products, and leash products, Dogness' technology simplifies pet lifestyles and enhances the relationship between pets and pet caregivers. The Company ensures industry-leading quality through its fully integrated vertical supply chain and world-class research and development capabilities, which has resulted in over 200 patents and patents pending. Dogness products reach families worldwide through global chain stores and distributors. For more information, please visit: <u>ir.dogness.com</u>.

Forward Looking Statements

No statement made in this press release should be interpreted as an offer to purchase or sell any security. Such an offer can only be made in accordance with the Securities Act of 1933, as amended, and applicable state securities laws. Certain statements in this press release concerning our future growth prospects are forwardlooking statements regarding our future business expectations intended to qualify for the "safe harbor" under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding lingering effects of the COVID-19 pandemic on our customers' businesses and end purchasers' disposable income, our cooperation with telecom companies to secure 4G coverage, our ability to meet development, production and shipping targets, our ability to raise capital on any particular terms, fulfillment of customer orders, fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, our ability to realize revenue from expanded operation and acquired assets in China and the U.S., our ability to attract and retain highly skilled professionals, client concentration, industry segment concentration, reduced demand for technology in our key focus areas, our ability to successfully complete and integrate potential acquisitions, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings. These filings are available at <u>www.sec.gov</u>. Dogness may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. In addition, please note that any forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of the date of this press release. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

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